

5 Tips for Sharing the Gospel Using Social Media

Join the Conversation

1 By providing a kind, positive and uplifting voice, you can help dispel misconceptions and strengthen the Church's image.

Post links

Check out newsroom.lds.org and post articles you find interesting. To shorten links to use in Tweets, go to <http://bit.ly/> which will change long urls into short ones.

2

Ya' gotta LIKE it

3 Like the Church and the More Good Foundation on Facebook. You can also follow our Twitter pages.

Use Multimedia

Pictures and videos catch the eyes quicker than text. Check out the Mormon Channel on YouTube and post a link to a video that touches you.

4

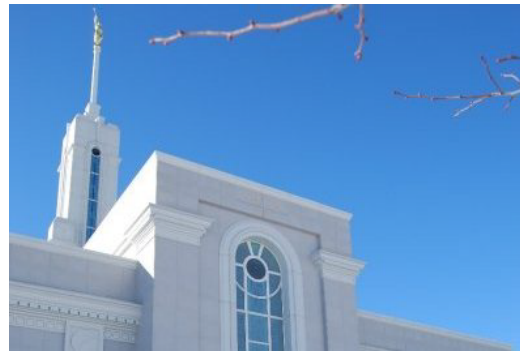
Support the More Good Foundation

5 Search for the LDS App on Facebook and follow MGFoundation on Twitter to get more ideas on how to use the internet to spread the gospel.

Non-authorities

Many people prefer to learn about the Church from *non-authorities* — those not officially affiliated with the Church. It is often easier for investigators to believe a trusted friend who has been blessed by the gospel than an official representative of the Church.

By sharing the gospel with your friends, you can provide that non-authoritative voice and help the Lord's kingdom grow.



For Help Using Social Media

lds.org/church/share/sharing-the-gospel-via-social-media

moregoodfoundation.org/help/share-the-gospel/share-the-gospel-online



SOCIAL MEDIA

MORE GOOD
FOUNDATION



Social Media

Websites where individuals create profiles to connect with others and form online communities are known as social media. Facebook and Twitter are examples of social media websites.



Sharing the Gospel

Social networking sites like Facebook and Twitter has connected millions of people across the globe. They have also opened many avenues for sharing the gospel.



Elder M. Russell Ballard said, “Yours is the world of cyberspace, cell phones that capture video, video downloads and iTunes, social networks like Facebook, text messaging and blogs, hand-helds and podcasts.... How will you use these marvelous inventions? More to the point, how will you use them to further the work of the Lord?”

You can share your testimony or favorite scriptures on your profile by adding our Facebook app. Simply go to www.facebook.com/ldsapp and click on “Go to app” at the top of the page. You can use it to share many different types of media on your profile or connect with other LDS friends.

How do I begin?

If you have an account on a social media website, you can begin right now. If not, you can create an account within minutes. Facebook is an excellent starting point. To set up an account, simply go to www.facebook.com and enter your name, email, password, gender and birthday. Facebook offers you privacy settings that allow you to control how much of your personal information is visible to other users.

Sign Up

It's free and always will be.

A screenshot of the Facebook sign-up form. The form is light blue and contains several input fields: "First Name:", "Last Name:", "Your Email:", "Re-enter Email:", and "New Password:". Below these fields are dropdown menus for "I am:" (with a "Select Sex:" label), "Birthday:" (with "Month:", "Day:", and "Year:" sub-labels), and a "Why do I need to provide my birthday?" link. A green "Sign Up" button is at the bottom. A vertical watermark on the right side reads "Screen clip from www.facebook.com".

Still need help?

Please contact us if you have any additional questions about social media. At moregoodfoundation.org, you will find resources to help you share the gospel.