

5 Tips for making videos

Make it brief

1

Keep your videos less than three minutes long. People will be more likely to watch it all if it's short. This also makes it download faster.

Post your videos to the MGF Channel on YouTube

The More Good Foundation has a channel where Church members can post their testimonies on video.

2

Use a Tripod

3

Believe it or not, your hands are not as steady as you think. Using a tripod will help your viewers avoid seasickness.

Let there be light!

Good lighting can make or break your movie. It isn't necessary to purchase expensive equipment but a little experimentation with lighting can go a long way.

4

Let us help!

5

You can find many helpful suggestions at lds.org/church/share and moregoodfoundation.org/help/share-the-gospel.



Elder M. Russell Ballard said, “Yours is the world of cyberspace, cell phones that capture video, video downloads and iTunes, social networks like Facebook, text messaging and blogs, hand-helds and podcasts.... How will you use these marvelous inventions? More to the point, how will you use them to further the work of the Lord?”

For More Help . . .

lds.org/church/share/sharing-via-blogs

moregoodfoundation.org/help/share-the-gospel



MORE GOOD
FOUNDATION



YOUTUBE



What is YouTube?

YouTube.com is a unique website that allows its users to view, share, and upload videos. Users can interact by commenting on videos or contacting other individuals directly.



How can I Share the Gospel on YouTube?

YouTube can be a very powerful medium to share your testimony of the gospel by video. Although writing your testimony out and giving it to a friend is a powerful way of sharing it, if your audience can sense the conviction in your voice and on your face they will be more likely to feel the Spirit.



Nephi said it this way in the Book of Mormon:

“Neither am I mighty in writing, like unto speaking; for when a man speaketh by the power of the Holy Ghost the power of the Holy Ghost carrieth it unto the hearts of the children of men” (2 Nephi 33:1).

Sharing your testimony isn't the only way to further the work of the Church with YouTube. For example, recording a day in the life of a Latter-day Saint on video camera can help promote a positive image of Church members.

How do I begin?

Most laptop and desktop computers now have built-in webcams. If your computer does not have one, you can use a normal digital camera, an external webcam, or a video camera. Even a cell phone may have video recording capabilities. Once you have made your video, you can upload it to YouTube.com by signing in and clicking upload.



Still need help?

Please contact us if you have any additional questions about using YouTube to share the gospel. At moregoodfoundation.org, you will find resources to help you perform online missionary service.